#35240 Platinum

Senior





















Guaranteed Analysis

Protein	14.00%
Fat	6.00%
Fibre	16.00%
Calcium	0.60%
Phosphorus	0.50%
Sodium	0.40%
Vitamin A	7600 ^{I.U./kg}
Vitamin D3	1310 ^{I.U./kg}
Vitamin E	300 ^{I.U./kg}
Selenium	0.40 mg/kg

Directions for use

Evolution Senior is recommended for older horses (> 15 years). Feed in conjunction with water and a minimum of 1.5% body weight (on a dry matter basis) of a long stemmed forage (hay/pasture). Feed according to the following table, whereby the lower quantity meets minimum vitamin and mineral requirements and the higher quantity meets Purina Superior recommendations. Ideally, feed enough to achieve desired body condition, and for every kilogram under the Purina Superior recommendation, provide 225 grams of Purina Equilizer (35710) Depending on hay analysis, Optimal (35720) may be better suited as the optional top-dress supplement.

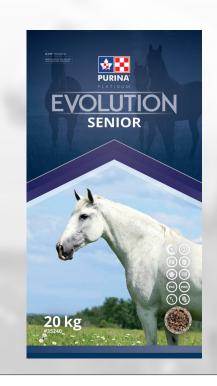
Daily amount of Evolution Senior

kg / 100 kg of body weight

	Minimum	Purina Superior	
Maintenance	0.50	0.75	
Performance			
Light Exercise	0.73	1.00	
Moderate Exercise	0.82	1.13	
Stallions			
Non Breeding	0.50	1.00	
Breeding	0.73	1.00	

Evolution Senior is a low glycemic, multiparticle feed (contains pelleted and extruded components) for senior horses (>15 years of age and another indication of aging). Evolution Senior utilizes the latest research on the vital requirements for mature horses with strong emphasis on immunity and overall health.

Evolution Senior is formulated with certified quality ingredients and is manufactured exclusively in our specialized and drug-free facility in Strathroy, Ontario.



Characteristics

CHARACTERISTICS	ADVANTAGES
Contains reduced starch and higher fat and fibre content (commonly referred to as low glycemic)	 Delivers much needed sensible calories (energy) for senior horses. Helps minimize gut upset (colic) by preventing starch overload in the hindgut. Proven to effectively lessen glycemic and insulin response.
Contains a high pectin fibre source (beet pulp)	 A highly fermentable fibre source that provides needed calories to maintain body condition. Helps maintain a healthier pH and microbial population in the typically declining senior hindgut.
Contains Athlete™, Purina's unique extruded high fat supplement with flaxseed (an excellent source of omega-3) for an optimal balanced fatty acid profile of 5:1, omega-6 to omega-3	 Higher digestibility and calorie (energy) availability. Improves hair coat and skin condition. Supports proper immune function and anti-inflammatory properties so vital to senior horses. Promotes membrane integrity and cell viability. Omega-3 fatty acids shown to enhance insulin efficiency thus reducing insulin resistance. Helps support cognitive ability.
Contains Horse Plus, Purina's exclusive blend of 11 vitamins, consisting of a full complement of 8 B-vitamins (including biotine), vitamin C, E and K	 Essential blood-building nutrients. Supports immune function and overall health. Essential for proper energy utilization.
Contains balanced amino acids with added methionine	To help maintain proper muscle tone and joint function.
Contains organic copper, zinc, manganese and selenium	Increases absorption and enhances trace mineral bioavailability to improve immune response.
Contains yeast culture	Improves hindgut fermentation which increases energy, protein and phosphorus utilization.
Contains prebiotics and probiotics	Helps promote good gut bacteria and protect against harmful bacteria for improved gut health.
Contains an elevated level of vitamin E (220 IU/ kg) and selenium (0.4 mg/kg)	Two important antioxidants.

EVOLUTION Senior



Ingredients

Fibre	Dehydrated Alfalfa Meal, Soya Hulls, Beet Pulp
Protein/Amino Acids	DL-Methionine, Soya Bean Meal
Starch	Ground Corn
Fat	Flaxseed, Soya Oil
Prebiotic	Yeast
Probiotic	Mixture of Live Bacteria
Vitamins	Vitamin A, Vitamin D3, Vitamin E, Vitamin K, Riboflavin, Niacin, Thiamine, Vitamin B12, Biotin, Pantothenic Acid, Vitamin B6, Folic Acid, Ascorbic Acid
Minerals	Salt (Sodium Chloride), Magnesium Oxide, Calcium Carbonate, Calcium Iodate, Copper Sulphate, Ferrous Sulphate, Manganese Oxide, Zinc Oxide, Organic Copper, Organic Manganese, Organic Zinc, Organic Selenium, Cobalt Carbonate
Multi- Attributes	Wheat shorts, Athlete**
Flavour/ Binder	Molasses

 $[\]mbox{\ensuremath{^{\star}}}$ Ingredients are not in order of their inclusion rate.

- 1. Purina recommends analyzing your hay and balancing the ration accordingly.
- Feed clean and dust free hay in sufficient amount daily. Feeding poor quality hay or feeding inadequate amounts could cause colic and other digestive upsets.
- 3. Daily ration should be divided into 2 and preferably 3 separate feedings or more.
- Use a scale to weigh your feed so you know exactly how much your horse is being fed. Do not feed by volume.
- 5. Purina recommends providing a maximum of 0.5% of body weight of this feed at one time.
- 6. These recommendations are intended as a guide. They should be adjusted to variables of management, environment and individual needs. Consult your Purina Equine Consultant if necessary.
- 7. Follow sound management practices along with optimal preventive veterinary medicine.

Caution

Directions for use must be carefully followed.

Feed is perishable. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, abortion or death.

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^{**}Athlete™, refers to the extruded component in this product which differs from the Purina Pur-Athlete extruded supplement. Athlete is not available for sale. An ingredient list for Athlete is available upon request.